

ABOUT ETHAN LUCAS

A Life and Body of Work Dedicated to Truth, Liberty, Human Potential, Creative Expression & the Restoration of What Is Natural

EthanLucas.com is the central home for the work, teachings, entertainment, media, ministries, organizations, research, projects, creative endeavors, commentary, performances, and productions of **Ethan Lucas**.

It is also home to **ETHAN LUCAS** as a public-facing media personality, dramatic informational entertainer, commentator, performer, actor, satirist, storyteller, provocateur, and, where the context calls for it, a character through whom ideas may be explored, exaggerated, dramatized, challenged, ridiculed, questioned, or presented for entertainment.

That distinction matters.

Not everything presented by ETHAN LUCAS is intended to be interpreted literally.

Some of it is.

Some of it isn't.

Some content is serious research, education, commentary, ministry, philosophy, advocacy, or sincere personal expression.

Some is entertainment.

Some is comedy.

Some is satire.

Some is parody.

Some employs exaggeration, absurdity, irony, sarcasm, theatricality, provocative rhetoric, fictionalization, dramatic performance, character work, or other forms of creative expression.

And sometimes the lines between those forms are deliberately blurred as part of the performance itself.

The responsibility of an audience is therefore not merely to consume content, but to **think, discern, and consider context**.

That principle sits at the center of EthanLucas.com.

THE PURPOSE

Although the endeavors represented here may operate through different names, organizations, platforms, projects, ministries, associations, productions, and areas of focus, they arise from a common foundation:

The inherent dignity of the individual.

The freedom of conscience.

The freedom of expression.

The pursuit of truth.

The exploration of ideas.

The restoration of health and human potential.

Voluntary cooperation.

Personal responsibility.

Natural Law.

Creative freedom.

And the belief that a freer, healthier, more conscious, more peaceful world is something human beings can actually build.

This body of work currently encompasses **Lightborn Ministries, Lightborn.TV, The Ethan Lucas Show, Throw Away, Do Not Eat (TADNE), SYRONA, TUCOA (The United Churches of America), The NewEarth Project**, and other independent or collaborative projects, initiatives, productions, educational efforts, media properties, ministries, organizations, and creative endeavors.

Some explore health.

Some explore spirituality and the teachings of Christ.

Some explore philosophy, consciousness, history, science, law, culture, human potential, liberty, or the nature of reality itself.

Some build communities.

Some create media.

Some are intended to educate.

Some are intended to entertain.

Some are intentionally ridiculous.

Some use humor to illuminate serious ideas.

Some use serious ideas to create humor.

Some challenge assumptions.

Some deliberately provoke thought.

And some attempt to build practical alternatives to systems and institutions that no longer adequately serve the human being.

But beneath all of them is the same underlying objective:

Expand the mind. Broaden the horizon. Challenge the assumption. Encourage the individual to think.

Whether through serious information, spiritual inquiry, investigative commentary, dramatic presentation, irreverent comedy, parody, satire, absurdity, or entertainment, the objective is ultimately the same:

Leave the audience thinking about something they might not otherwise have considered.

ETHAN LUCAS: THE PERSON, THE VOICE & THE CHARACTER

An important distinction exists between **Ethan Lucas the individual** and **ETHAN LUCAS as presented through entertainment and media**.

Public communication has always involved performance.

Writers adopt voices.

Comedians exaggerate.

Satirists construct absurdities.

Actors inhabit characters.

Commentators employ rhetoric.

Storytellers dramatize.

Entertainers provoke.

Public personalities amplify aspects of themselves for expressive effect.

And performers sometimes deliberately push language, emotion, imagery, humor, and rhetoric beyond the boundaries of ordinary conversation in order to make a point, create a reaction, expose an absurdity, or entertain an audience.

ETHAN LUCAS is no exception.

Depending upon the program, production, article, appearance, performance, sermon, interview, or context, ETHAN LUCAS may function as a teacher, minister, interviewer, commentator, researcher, storyteller, comedian, provocateur, entertainer, actor, satirist, dramatic personality, or character.

The intensity of a statement does not necessarily establish its literalness.

The theatricality of a presentation does not necessarily establish its seriousness.

Provocative language does not necessarily constitute literal advocacy.

Exaggerated rhetoric does not necessarily describe an intended course of conduct.

And the presence of comedy does not necessarily mean that no serious idea exists beneath it.

Context matters.

Audiences should therefore exercise ordinary judgment, media literacy, critical thinking, and discernment when consuming any content associated with EthanLucas.com or ETHAN LUCAS.

No reasonable audience should assume that every joke represents a factual assertion, every exaggeration represents a literal position, every character represents the private individual behind it, every satirical statement represents an endorsement, every rhetorical flourish represents an instruction, or every dramatic presentation is intended to be understood as literal fact.

Likewise, audiences should not assume that everything is a joke.

Sometimes Ethan Lucas is speaking very seriously.

The challenge — and often the point — is to listen, investigate, consider the context, and **think for yourself**.

ENTERTAINMENT, PARODY, SATIRE & CREATIVE EXPRESSION

A substantial portion of content appearing on EthanLucas.com or produced, created, presented, distributed, performed, or participated in by ETHAN LUCAS may be intended wholly or partly for **entertainment purposes**.

Such content may include:

comedy;

parody;

satire;

social commentary;

political commentary;

religious commentary;

cultural criticism;

absurdism;

sarcasm;

irony;

hyperbole;

dramatic exaggeration;

fictional or semi-fictional scenarios;

character performance;

provocative rhetoric;

dark humor;

adult humor;

irreverent humor;

and other expressive or theatrical devices.

These are legitimate forms of artistic, cultural, political, religious, comedic, and expressive communication.

Shows such as **Throw Away, Do Not Eat (TADNE)** may intentionally employ vulgarity, absurdity, offensive humor, adult subject matter, irreverence, exaggeration, or material designed specifically to test conventional boundaries of taste.

Other productions, including **The Ethan Lucas Show**, may move between serious information, commentary, speculation, dramatic presentation, humor, satire, parody, opinion, and entertainment — sometimes within the same program.

The audience is expected to recognize these distinctions through reasonable consideration of context.

Parody is not confession.

Satire is not necessarily assertion.

A joke is not necessarily a statement of fact.

A character is not necessarily the private individual portraying it.

Hyperbole is not necessarily literal representation.

Dramatic rhetoric is not necessarily an instruction.

Entertainment is not necessarily advocacy.

And provocative expression is not an invitation to abandon critical thought.

NO CALL TO VIOLENCE OR UNLAWFUL CONDUCT

Nothing presented by ETHAN LUCAS through EthanLucas.com, Lightborn Ministries, Lightborn.TV, The Ethan Lucas Show, TADNE, or any affiliated project, production, performance, sermon, broadcast, article, appearance, or creative work is intended to encourage any person to commit violence, threaten another person, damage property, engage in unlawful retaliation, harass another person, or otherwise act in an unlawful or unethical manner.

No dramatic performance, theatrical statement, rhetorical flourish, satire, parody, hyperbole, character portrayal, joke, metaphor, allegory, or provocative expression should reasonably be construed as an instruction, command, solicitation, encouragement, or authorization to commit violence or engage in unlawful conduct merely because strong, confrontational, graphic, symbolic, or emotionally charged language is used.

ETHAN LUCAS expressly rejects the use of entertainment, ministry, commentary, political rhetoric, religious rhetoric, or dramatic performance as authorization for unlawful violence against another human being.

The purpose of provocative speech in this body of work is to provoke **thought**, not unlawful action.

The purpose of confrontation is to confront **ideas**, systems, assumptions, hypocrisies, cultural norms, institutions, arguments, or conduct through speech and lawful expression.

The purpose of dramatic intensity is dramatic effect.

The purpose of satire is satire.

The purpose of parody is parody.

And the purpose of rhetorical rebellion is not to furnish anyone with permission to abandon personal responsibility or the law.

No viewer, listener, reader, member, supporter, follower, critic, guest, or other person should interpret any content associated with ETHAN LUCAS as authorization to harm another person or to act unlawfully on

Ethan Lucas's behalf, in the name of any associated organization, or in furtherance of any idea discussed through these platforms.

If an idea moves you, think about it.

Discuss it.

Question it.

Research it.

Debate it.

Create around it.

Peacefully advocate for or against it.

But do not commit violence or unlawful acts because of it.

Every individual remains responsible for his or her own conduct.

CONTEXT MATTERS

Meaning cannot honestly be determined by isolating a sentence from the program, conversation, performance, article, comedic routine, sermon, character, or rhetorical framework in which it appeared.

A quotation extracted from a satirical performance may appear very different when detached from the satire surrounding it.

A joke stripped of its setup may cease to look like a joke.

A fictional character's statement may appear to be the personal declaration of the actor portraying that character.

A rhetorical question may be misrepresented as an accusation.

An intentionally absurd proposition may appear literal when its surrounding context is removed.

And a dramatic metaphor may be transformed into something entirely different when reduced to a few words on a screenshot, transcript, short video clip, social-media post, or third-party description.

For that reason, anyone attempting to understand, describe, criticize, quote, report upon, characterize, reproduce, or evaluate content associated with ETHAN LUCAS should consider the **full and fair context** in which the expression occurred.

This does not mean that criticism is prohibited.

Quite the opposite.

Criticize freely.

Disagree vigorously.

Challenge arguments.

Question conclusions.

Mock the joke if it isn't funny.

Reject the premise if you believe it is wrong.

But criticism should address what was actually communicated rather than manufacture a different meaning through selective omission or distortion.

Context is not an excuse.

Context is part of meaning.

SERIOUS INFORMATION STILL MATTERS

None of the foregoing should be interpreted to mean that everything presented through EthanLucas.com is fictional, unserious, comedic, satirical, or merely entertainment.

It is not.

Ethan Lucas also produces and participates in serious discussions concerning spirituality, theology, philosophy, health, history, science, consciousness, human liberty, culture, technology, law, economics, community, personal development, and other subjects.

Some presentations are expressly educational.

Some are ministerial.

Some are philosophical.

Some are investigative.

Some represent sincerely held opinions or conclusions.

Some present research or information believed worthy of serious consideration.

And some intentionally combine serious information with entertainment because information does not have to be boring in order to matter.

The presence of humor does not invalidate an argument.

The presence of theatricality does not eliminate substance.

And an entertainer does not cease being capable of serious thought merely because he sometimes makes people laugh.

Entertainment and enlightenment are not mutually exclusive.

Throughout human history, comedy, satire, theater, storytelling, allegory, and parody have been among civilization's most enduring instruments for communicating uncomfortable ideas and examining cultural contradictions.

We embrace that tradition.

THE AUDIENCE HAS A ROLE

Freedom of expression requires something from both speaker and audience.

The creator must remain free to create.

The audience must remain free to watch, reject, criticize, laugh, disagree, investigate, reconsider, or simply turn it off.

That relationship does not require universal agreement.

It requires choice.

EthanLucas.com is not intended to be universally agreeable.

Some content may be provocative.

Some may be controversial.

Some may be irreverent.

Some may be intentionally flagrant.

Some may be spiritually challenging.

Some may be intellectually challenging.

Some may contain adult humor, language, ideas, perspectives, imagery, rhetorical devices, or forms of expression that certain audiences find offensive, uncomfortable, inappropriate, shocking, objectionable, or contrary to their personal beliefs.

That is their prerogative.

But no person is obligated to consume this content.

Those who are particularly sensitive to satire, parody, irreverence, controversial subject matter, adult humor, provocative commentary, dramatic rhetoric, unconventional ideas, character performance, strong language, or boundary-pushing entertainment should exercise their own discretion in determining whether EthanLucas.com and associated productions are appropriate for them.

Freedom of expression includes the freedom to speak.

Freedom of conscience includes the freedom not to listen.

The preferred response to unwanted expression is not forced conformity.

It is individual choice.

OUR FOUNDATION

We begin with a simple proposition:

Human beings do not receive their fundamental rights from governments, corporations, institutions, political parties, religious hierarchies, media organizations, or other human beings.

Those rights are inherent in living men and women.

They arise from the **Creator, Nature, Natural Law, and the inherent dignity of the individual.**

Government may recognize rights.

Law may protect rights.

Constitutions may enumerate rights.

Institutions may respect rights.

But none of these created them.

This distinction matters.

The American constitutional tradition itself recognizes this principle. The Declaration of Independence speaks of unalienable rights, while the Ninth Amendment expressly recognizes that the enumeration of particular rights in the Constitution must not be interpreted to deny or disparage others retained by the people.

Accordingly, we reject the proposition that human liberty is limited only to those freedoms specifically listed, licensed, permitted, or granted by an institution.

The enumeration of a right is not the creation of a right.

Nor does the absence of an enumerated right establish the absence of liberty.

NATURAL LAW

Natural Law, as we use the term, is not a loophole, political ideology, magical legal formula, or means of escaping legitimate responsibility.

It is the recognition that certain principles of justice exist independent of institutional convenience.

Among them are:

truth;

good faith;

conscience;

human dignity;

reciprocity;

personal responsibility;

the keeping of agreements;

respect for life, liberty, privacy, property, and peaceful association;

the rejection of fraud, coercion, theft, violence, exploitation, and abuse;

the freedom to associate;

the corresponding freedom to decline association;

and accountability when one person unjustly harms another.

Natural Law therefore carries both **liberty and responsibility**.

The two cannot honestly be separated.

Freedom does not mean immunity from the consequences of harming another.

Responsibility does not mean submission to arbitrary authority.

Peace does not mean passivity.

Compassion does not require enabling abuse.

Grace does not require abandoning discernment.

Forgiveness does not require surrendering healthy boundaries.

And loving one's neighbor does not require permitting that neighbor to repeatedly violate the rights, peace, property, dignity, or wellbeing of oneself or others.

We believe peaceful people should be free.

We also believe free people have a responsibility to remain peaceful.

THE INDIVIDUAL

Institutions are abstractions.

Human beings are real.

Every government, corporation, ministry, church, association, movement, community, and organization ultimately consists of individual human beings making individual choices.

For that reason, our philosophy begins with the individual.

The individual possesses conscience.

The individual experiences suffering.

The individual exercises choice.

The individual bears responsibility.

And the individual is the smallest minority that can exist.

A society that speaks endlessly of protecting groups while disregarding the rights of the individual eventually protects neither.

We therefore reject systems of domination regardless of who controls them.

We do not seek the freedom to dominate others.

We seek the freedom **not to be dominated** — and recognize precisely the same freedom in everyone else.

The freedom we claim for ourselves is the freedom we recognize in others.

FREEDOM OF CONSCIENCE & EXPRESSION

No institution should possess ownership over the human mind.

People must remain free to investigate ideas, challenge assumptions, reconsider beliefs, question authority, examine evidence, create art, tell jokes, ridicule powerful institutions, explore unconventional possibilities, and reach conclusions for themselves.

That includes the freedom to agree with us.

It equally includes the freedom to disagree.

Our purpose is not to manufacture followers.

It is to encourage thinkers.

We do not believe truth requires censorship to survive.

We believe truth should be examined, questioned, tested, debated, refined, satirized, challenged, and pursued continually.

That principle extends across religion, spirituality, science, medicine, philosophy, politics, history, economics, law, culture, entertainment, comedy, and every other legitimate field of human inquiry and expression.

Ideas are not sacred merely because they are conventional.

Nor are unconventional ideas automatically true merely because they challenge convention.

Discernment remains the responsibility of the individual.

FAITH & THE ECCLESIA

At the spiritual center of much of this work is the life and teaching of **Jesus Christ** and the original meaning of the **Ecclesia** — a called-out body of people rather than merely an institution, denomination, building, or hierarchy.

We believe faith should liberate rather than enslave.

We believe spiritual truth cannot be reduced to institutional membership, religious performance, denominational rivalry, or obedience to human hierarchy.

We seek the substance beneath the labels.

Love.

Grace.

Truth.

Freedom.

Service.

Restoration.

Reconciliation.

Courage.

Compassion.

And the recognition of the divine worth carried by every human life.

Lightborn Ministries exists within this tradition as an ecclesiastical ministry devoted to spiritual education, fellowship, service, personal transformation, freedom of conscience, and the practical application of these principles.

Our work may sometimes challenge conventional religious thinking.

That is intentional.

Faith without inquiry easily becomes dogma.

Inquiry without humility can become arrogance.

We seek neither.

We seek truth.

HEALTH, HUMAN POTENTIAL & SYRONA

Human freedom means little if human beings surrender responsibility for their own minds and bodies.

Through **SYRONA** and related research and educational endeavors, we explore health, nutrition, supplementation, energy, consciousness, frequency, emerging science, traditional knowledge, and unconventional approaches to human performance and wellbeing.

Our philosophy is fundamentally one of informed choice.

Adults should be able to educate themselves, investigate available information, ask questions, evaluate risks and benefits, consult whatever qualified professionals they choose, and make informed decisions concerning their own bodies.

Education is not diagnosis.

Information is not a prescription.

Exploration is not a guarantee.

And no website, teacher, product, practitioner, ministry, organization, entertainer, or institution can replace an individual's responsibility for his or her own decisions.

Our role is to investigate, educate, explore, develop, discuss, entertain, provoke thought, and make information and ideas available.

The final choice remains with the individual.

MEDIA, EDUCATION & ENTERTAINMENT

Through **The Ethan Lucas Show**, **Throw Away, Do Not Eat (TADNE)**, **Lightborn.TV**, written works, interviews, documentaries, broadcasts, lectures, podcasts, courses, comedy, performances, public discussions, and other media, Ethan explores subjects that frequently cross traditional boundaries.

Religion may intersect with history.

History may intersect with politics.

Politics may intersect with economics.

Health may intersect with philosophy.

Science may intersect with consciousness.

Ancient traditions may intersect with emerging technologies.

Serious commentary may intersect with comedy.

Comedy may intersect with uncomfortable truths.

Satire may expose absurdity.

And questions about individual liberty eventually intersect with nearly everything.

The objective is not to tell an audience what it is permitted to believe.

The objective is to make people **think**.

Some material will be conventional.

Some will not.

Some will be serious.

Some will be absurd.

Some ideas may ultimately prove correct.

Others may prove incomplete or incorrect as additional evidence emerges.

Some statements will never have been intended as factual propositions in the first place.

That is why context, discernment, and intellectual independence matter.

We reserve the freedom to question our own previous conclusions, revise positions when warranted, change creative direction, experiment with presentation, adopt characters and personas, use humor and theatricality, and continue learning.

Intellectual integrity requires the freedom to change one's mind.

Creative integrity requires the freedom to experiment.

TUCOA & COOPERATION WITHOUT CONFORMITY

One of the recurring failures of human institutions is the belief that unity requires uniformity.

We reject that premise.

Through **TUCOA** and related cooperative initiatives, we seek common ground among people and organizations who may hold profoundly different religious, philosophical, cultural, political, or personal beliefs.

Agreement on everything is neither realistic nor necessary.

Peaceful cooperation requires something different:

respect for conscience;

respect for individual rights;

voluntary association;

honest dealing;

nonaggression;

healthy boundaries;

and recognition that another person's freedom matters just as much as our own.

Unity does not require conformity.

People can disagree profoundly and still refuse to become enemies.

THE NEWEARTH PROJECT

The **NewEarth Project** represents one of the practical expressions of these principles.

Rather than merely criticizing systems that are failing, the greater challenge is to build something better.

Community.

Stewardship.

Regenerative living.

Education.

Health.

Agriculture.

Research.

Art.

Fellowship.

Spiritual development.

Human cooperation.

And environments in which people can explore new ways of living and working together voluntarily.

The objective is not isolation from humanity.

It is participation in humanity differently.

NewEarth asks what happens when people stop waiting for institutions to construct the future for them and begin peacefully building alternatives themselves.

It is an experiment in responsibility as much as liberty.

Because a genuinely free society cannot be built by people unwilling to govern themselves.

PUBLIC-FACING DOES NOT MEAN PUBLIC

An important distinction exists between being **public-facing** and being **public in nature**.

Ethan Lucas and the organizations, ministries, associations, projects, and media endeavors represented through EthanLucas.com intentionally make portions of their work visible to the public.

Websites may be publicly viewable.

Podcasts may be publicly accessible.

Videos, broadcasts, articles, social-media posts, interviews, sermons, promotional materials, educational materials, announcements, and selected events may be made available for public viewing or participation.

Members of the public may therefore encounter, observe, listen to, watch, read about, communicate with, inquire about, or otherwise interface with certain aspects of our work.

That public visibility does not, by itself, make the underlying ministry, association, organization, project, property, internal operation, or relationship public in nature.

Nor does making a particular avenue of communication or interaction available to the public necessarily mean that every other avenue, activity, property, meeting, program, record, relationship, facility, or internal affair is open to the public.

A simple analogy illustrates the distinction.

A privately owned home may be plainly visible from a public road.

Its owner may maintain a publicly visible mailbox.

A delivery driver may be permitted to enter the driveway.

A guest may be invited onto the porch.

The homeowner may even periodically invite members of the community onto a particular portion of the property for a particular purpose.

None of those circumstances, standing alone, converts the home or the underlying property into public property.

Nor does allowing a person onto one portion of private property for one purpose necessarily confer permission to enter every building, room, field, office, residence, record, gathering, or other private area.

Visibility is not ownership.

Access is not possession.

Invitation is not dedication to public use.

Communication is not surrender of privacy.

And a public-facing doorway does not make the entire house public.

We approach our websites, podcasts, broadcasts, social-media accounts, online media, public appearances, educational outreach, and other public-facing activities according to the same basic distinction.

These avenues are interfaces.

They are ways through which selected information, entertainment, teachings, commentary, invitations, products, services, ideas, or opportunities for interaction may be presented beyond the private association itself.

They should not be understood as a declaration that every ministry, organization, association, project, property, internal proceeding, operation, gathering, relationship, or activity connected with them is therefore generally open to the public.

A podcast can be publicly heard while the ministry producing it remains private in its internal affairs.

A website can be publicly viewed while the organization behind it maintains private membership, private governance, private records, private property, private gatherings, and private associational relationships.

A public invitation to participate in one defined activity does not constitute an unlimited invitation into every other activity or area.

Likewise, the ability to contact an organization does not create an entitlement to access its internal operations.

The ability to view a ministry online does not create an entitlement to enter its physical property.

The ability to listen to a broadcast does not make the producing ministry a public governmental institution.

And participation in one publicly accessible program does not automatically establish membership in, access to, or authority over any private association connected with it.

The organizations and ministries represented through EthanLucas.com are **intended and structured as private organizations, ministries, associations, projects, and voluntary relationships**, even where portions of their speech, media, outreach, educational work, entertainment, or other activities are intentionally made visible or accessible to a broader audience.

Where particular activities are intentionally opened to broader participation, the scope of that access is determined by the nature of that activity and any applicable invitation, agreement, membership terms, conditions of entry, or other governing terms.

Public-facing communication therefore should not be confused with the abandonment of private character.

We can speak publicly without surrendering privacy.

We can welcome interaction without surrendering boundaries.

We can make ourselves known without making every aspect of ourselves open.

We can invite people through one door without removing every door from its hinges.

This distinction is fundamental to understanding the relationship between EthanLucas.com, its audience, and the private ministries, associations, organizations, properties, and projects connected with it.

PRIVATE ASSOCIATION & VOLUNTARY PARTICIPATION

Certain activities associated with EthanLucas.com, Lightborn Ministries, SYRONA, NewEarth, or affiliated organizations may occur within private membership, ecclesiastical, contractual, or other voluntary associational relationships.

Private association is not hostility toward the public.

Privacy is not secrecy.

And ecclesiastical independence is not a declaration that individuals or organizations are categorically exempt from otherwise applicable law.

Rather, these principles recognize legitimate distinctions between public and private affairs, secular and ecclesiastical matters, voluntary and compulsory relationships, and matters properly belonging to individuals and associations rather than outside institutions.

We value peaceful relationships with individuals, communities, businesses, governments, and institutions.

Where disagreements occur, we favor communication, notice, due process, good faith, peaceful resolution, mediation, and appropriate internal remedies wherever applicable.

We seek neither conflict nor domination.

But peaceful intent should never be mistaken for an abandonment of rights.

HEALTHY BOUNDARIES

Love and kindness are foundational to our philosophy.

So are boundaries.

We believe in giving people grace.

We believe in reconciliation where reconciliation is possible.

We believe disagreements should ordinarily begin with conversation rather than escalation.

We believe people should be given reasonable opportunities to correct mistakes.

But there is a profound difference between forgiveness and permission.

No spiritual principle requires a person to indefinitely tolerate fraud, harassment, coercion, exploitation, abuse, theft, violence, defamation, intimidation, or repeated violations of healthy boundaries.

Turning the other cheek is not an instruction to surrender every cheek forever.

Peace sometimes requires saying **no**.

Compassion sometimes requires accountability.

And protecting oneself, one's family, one's community, or another innocent person from genuine harm through lawful means is not incompatible with love.

Kindness without boundaries eventually becomes permission for exploitation.

Our goal is peace with strength, compassion with discernment, liberty with responsibility, and justice without vengeance.

NO SAVIORS

We do not believe freedom will arrive because the correct politician wins an election.

We do not believe a document magically liberates a person.

We do not believe an organization can manufacture enlightenment.

We do not believe a teacher should become the master of another person's conscience.

And we do not believe Ethan Lucas — or anyone associated with these projects — should become anyone's savior, guru, or unquestionable authority.

Information can be shared.

Tools can be developed.

Communities can cooperate.

Teachers can teach.

Entertainers can entertain.

Comedians can make us laugh.

Satirists can expose absurdity.

Friends can help one another.

But ultimately, each individual must think, choose, learn, grow, discern, and accept responsibility for his or her own life.

The purpose of this work is not to create dependency.

It is to cultivate capable human beings.

BUILDING RATHER THAN MERELY OPPOSING

It is easy to spend an entire lifetime identifying everything wrong with the world.

It is considerably harder to build something better.

Our work therefore cannot end with criticism.

If centralized systems fail, build decentralized alternatives.

If communities fracture, rebuild community.

If people are unhealthy, explore ways of restoring health.

If media deceives, create better media.

If culture becomes absurd, sometimes the best response is to laugh at the absurdity.

If powerful institutions become incapable of laughing at themselves, satire becomes even more important.

If education indoctrinates, teach people how to think rather than what to think.

If institutions become coercive, build voluntary institutions.

If religion divides people, rediscover the principles capable of bringing them together.

If people have forgotten their inherent dignity, remind them.

And where something already works beautifully, preserve it.

We are not interested in destroying civilization.

We are interested in helping civilization remember what it exists to serve.

Human beings.

OUR STANDARD

Across these projects, organizations, ministries, platforms, productions, performances, and communities, our aspiration is straightforward:

Seek truth.

Create freely.

Remain willing to learn.

Treat people with dignity.

Honor voluntary agreements.

Reject fraud, coercion, and unlawful violence.

Defend freedom of conscience and expression.

Respect privacy.

Accept responsibility.

Seek peaceful resolution.

Maintain healthy boundaries.

Help where we can.

Laugh when laughter is needed.

Question what deserves questioning.

Challenge ideas without treating human beings as disposable.

Use speech rather than violence.

Use lawful remedies rather than retaliation.

Build rather than merely complain.

Leave people freer — and hopefully thinking more broadly — than we found them.

And never claim for ourselves a freedom that we would deny another peaceful human being.

We will not always get everything right.

No individual or organization does.

When we make legitimate mistakes, we believe in acknowledging them, correcting what can reasonably be corrected, learning from them, and moving forward.

Accountability is not the enemy of freedom.

It is one of freedom's prerequisites.

AN OPEN INVITATION

You do not have to agree with everything presented here.

You are not expected to.

You are expected to **think**.

Think about what you hear.

Think about what you read.

Think about what makes you uncomfortable.

Think about what makes you laugh.

Think about why something offended you.

Think about why something inspired you.

Distinguish information from opinion.

Distinguish argument from performance.

Distinguish literal speech from satire.

Distinguish rhetoric from instruction.

Distinguish the individual from the character.

Investigate serious claims for yourself.

Consider statements in their full context.

And never surrender your own discernment merely because somebody speaks confidently into a microphone.

What matters is whether we can meet one another as human beings rather than labels.

Whether we can question without hatred.

Whether we can disagree without demanding domination.

Whether we can laugh without requiring universal approval.

Whether we can express outrage without becoming violent.

Whether we can challenge institutions without harming individuals.

Whether we can explore without fear.

Whether we can create without demanding permission to imagine.

And whether we can recognize that beneath our differences exists something more fundamental:

the inherent dignity and freedom of the individual human being.

That is the foundation beneath EthanLucas.com.

That is the thread connecting **Lightborn Ministries, Lightborn.TV, The Ethan Lucas Show, Throw Away, Do Not Eat (TADNE), SYRONA, TUCOA, The NewEarth Project**, and the projects still to come.

Sometimes the message will be serious.

Sometimes the presentation will be dramatic.

Sometimes it will be provocative.

Sometimes it will be intentionally flagrant.

Sometimes it will be spiritual.

Sometimes it will be educational.

Sometimes it will be satire.

Sometimes it will be parody.

And sometimes it will simply be entertainment because human beings are allowed to laugh.

But underneath all of it remains one purpose:

Broaden the mental horizon.

Question.

Explore.

Laugh.

Learn.

Discern.

Create.

Speak boldly.

Act peacefully.

And think for yourself.

This is not simply about escaping an old world.

It is about accepting responsibility for imagining and building a better one.

Health.

Wealth.

Love.

Happiness.

Truth.

Liberty.

Creativity.

Responsibility.

Peace.

And abundance for all.

Not through coercion.

Not through conformity.

Not through domination.

Not through violence.

But through conscious individuals choosing, voluntarily and peacefully, to create it together.

Welcome.